EverythingGlobal is a family of brands that provide a unique 360 marketing solution from merchandise to fulfilment and digital to personalisation. We are currently in a period of evolution and require creative, innovate and forward-thinking team members to join the EverythingGlobal family.

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| Job Title | Social Media Content Creator |  |
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| Reporting To | Head of Digital |  |
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| Department | Marketing |  |
| Start Date | 4.04.22 |  |
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| **Job Purpose** | | |
| To create and establish a framework of real-time and reactive Social Media process. Build the EverythingGlobal (EG) family social profiles and reporting. | | |
| **Responsibilities** | | |
| *All tasks should be carried out in accordance with practice policies and procedures.*   * Support the Head of Digital in the creation and execution of Social content * Own and manage all social platforms for relevant EG brands * Build an industry leading social profile for EG * Be responsible ESwag social traffic and revenue opportunities * Work to establish a stronger YouTube channel * Work with the existing Marketing team to build social knowledge and for all EG brands * Create written content (blogs/articles) for EG * Report on analytical data to Head of Digital * Stay up to date with social media innovation and trends * Be a Data first advocate * Assist the Marketing team with ad-hoc campaigns and projects across EverythingGlobal brands | | |
| **In addition:**   * Build content creation portfolio * Help Head of Digital build a stronger social profile | | |
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| **Skills Required**   * Knowledge of multi social media platforms and trends * Familiar with the digital landscape and ROI * Attention to detail * Team player * Competent in Microsoft office | | |

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| **Communication requirements** |
| * Report any issues or queries to Line Manager. * Holidays for approval and other absences communicated to Line Manager. |

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| **Competence and professional development** |
| * Communicate ideas effectively through written, oral, visual and listening skills in order to deliver information in person and digitally * Build and maintain relationships with a wide variety of people in the department and throughout the business * Collaborate and guide other members of the team with a positive attitude to reach a common goal using strategic thinking * Demonstrate professionalism, accountability and ethical behaviour alongside effective work and an ability to take initiative and produce high quality results * Demonstrate creative thinking and problem solving to achieve common goal * Utilise new and emerging digital/video technologies to improve and enhance quality of work, improve productivity, and solve issues |