EverythingGlobal is a family of brands that provide a unique 360 marketing solution from merchandise to fulfilment and digital to personalisation. We are currently in a period of evolution and require creative, innovate and forward-thinking team members to join the EverythingGlobal family.

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| Job Title | Senior Marketing Executive |  |
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| Reporting To | Head of Digital |  |
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| Department | Marketing |  |
| Start Date | TBC |  |
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| **Job Purpose** |
| To help build and expand our North America operation across multi-channel opportunities. |
| **Responsibilities** |
| *All tasks should be conducted in accordance with practice policies and procedures.** Support the Head of Digital in the execution and strategy for North America
* Responsible for the support and mentoring of 2 x Marketing Executives
* Accountable for the key growth of our organic channel
* Responsible for the continued development and revenue across our Ecommerce platform
* Own the product marketing and merchandising of all North American websites
* Assist in the expansion of other key channels – Social & Email
* Support of PR & Link Building strategy across North America
* Report on analytical data to Head of Digital
* Stay up to date with digital innovation and trends
* Be a Data first advocate
* Assist the Marketing team with ad-hoc campaigns and projects across EverythingGlobal brands
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| **In addition:*** Work closely with our Director of Sales North America
* Potential flexible working hours due to North America working hours
* Ability to travel to the US office, if required
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| **Skills Required*** Knowledge of multi-channel marketing
* Familiar with the digital landscape and ROI
* SEO experience
* Ecommerce experience
* Diligence
* Collaborator
* Competent in Microsoft office
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| **Communication requirements** |
| * Report any issues or queries to Line Manager.
* Holidays for approval and other absences communicated to Line Manager.
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| **Competence and professional development** |
| * Communicate ideas effectively through written, oral, visual and listening skills in order to deliver information in person and digitally
* Build and maintain relationships with a wide variety of people in the department and throughout the business
* Collaborate and guide other members of the team with a positive attitude to reach a common goal using strategic thinking
* Demonstrate professionalism, accountability and ethical behaviour alongside effective work and an ability to take initiative and produce high quality results
* Demonstrate creative thinking and problem solving to achieve common goal
* Utilise new and emerging digital/video technologies to improve and enhance quality of work, improve productivity, and solve issues
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